



Rajajinagar Education Society's

SRI AUROBINDO FIRST GRADE COLLEGE FOR WOMEN

#6/C, V Main, Dr. M. C. Modi Road, Mahalakshmpuram, Bengaluru-560086

**Internal Quality Assurance Cell (IQAC)
& Submission of Annual Quality Assurance
Report (AQAR) to,**



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangalore - 560 072 India

ACADEMIC YEAR 2016-2017

Website: www.safgcw.ac.in email: iqac@safgcw.ac.in

Office: 080-23492449/0843 Principal: 9900175812 Coordinator: 9008418913

The Annual Quality Assurance Report (AQAR) of the IQAC for the Academic year 2016-2017

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

Part – A

1. Details of the Institution

1.1 Name of the Institution	SRI AUROBINDO FIRST GRADE COLLEGE FOR WOMEN
1.2 Address Line 1	#6/C, V Main, Dr. M. C. Modi Road,
Address Line 2	Mahalakshmipuram,
City/Town	Bengaluru.
State	Karnataka
Pin Code	560086
Institution e-mail address	info@safgcw.ac.in
Contact Nos.	080-23492449
Name of the Head of the Institution:	Dr. Shailaja M.
Tel. No. with STD Code:	080-23492449
Mobile:	9900175812/9611990015

Name of the IQAC Co-ordinator:

Sri Vinod S. Annigeri

Mobile:

9008418913/8105171537

IQAC e-mail address:

iqac@safgcw.ac.in

1.3 NAAC Track ID (For ex. MHCOGN 18879)

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.

This EC no. is available in the right corner- bottom of your institution's Accreditation Certificate)

EX(SC)/24/A & A/32.3 DATED 02/05/2017

1.5 Website address:

www.safgcw.ac.in

Web-link of the AQAR:

http:// www.safgcw.ac

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1.	1 st Cycle	B	70.80	16/09/2004	15/09/2009
2.	2 nd Cycle	B	2.19	27/03/2011	26/03/2016
3.	3 rd Cycle	B+	2.52	02/05/2017	01/05/2022

1.7 Date of Establishment of IQAC :

DD/MM/YYYY

01/06/2004

1.8 AQAR for the year (for example 2010-11)

2016-2017

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC (for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

Assessment & Accreditation by NAAC was on 02/05/2017(Academic year 2016-17), hence this is the latest AQAR being submitted to NAAC.

1.10 Institutional Status

University State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self Financing Totally Self-financing

1.11 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

1.12 Name of the Affiliating University (for the Colleges)

BANGALORE UNIVERSITY

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

University with Potential for Excellence	---	UGC-CPE	
DST Star Scheme	---	UGC-CE	---
UGC-Special Assistance Programme	---	DST-FIST	---
UGC-Innovative PG programmes	---	Any other (<i>Specify</i>)	---
UGC-COP Programmes	---		

2. IQAC Composition and Activities

2.1 No. of Teachers		07	
2.2 No. of Administrative/Technical staff		01	
2.3 No. of students		02	
2.4 No. of Management representatives		04	
2.5 No. of Alumni		03	
2.6 No. of any other stakeholder and community representatives		02	
2.7 No. of Employers/ Industrialists		01	
2.8 No. of other External Experts		01	
2.9 Total No. of members		21	
2.10 No. of IQAC meetings held :		16	
2.11 No. of meetings with various stakeholders:	No.	15	Faculty
			7
	Non-Teaching Staff	4	Students
			4
	Alumni	2	Others
			2
2.12 Has IQAC received any funding from UGC during the year?	Yes		No
If yes, mention the amount	---		N
2.13 Seminars and Conferences (only quality related)			

(i) No. of Seminars/Conferences/Workshops/Symposia organized by the IQAC

2.14 Significant Activities and contributions made by IQAC

1. IQAC meetings were periodically conducted to check the progress of its work.
2. The functions and objectives of the cell were discussed & had been and implemented.
3. Community programmes are increased through NSS 7 days special camp arranged at Melanagavi Mutt, Tumakuru during 19/12/2016 – 25/12/2016 under the guidance of NSS Officer and its members.
4. Exhibitions are conducted and neighbouring college students were invited.
5. Guest lectures by industry experts, expert coaches to train the students in sports activities and workshops on PDPs were organized
6. Eco Club, Hobby club, Consumer club were strengthened by conducting more programmes.
7. Involved students in organising the events in the college.
8. Encouraged students to participate in all the events conducted under different associations and have guided them excel in the inter-college, university and state level programmes.
9. Vocational courses were conducted through “AUROMA”, the Incubation centre and by signing an MoU with SAMARPANA, RASHMI UDYOG and SAMPOORNA NGOs

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Academic Year 2016-2017	
Plan of action	Achievement
Curricular	
<ul style="list-style-type: none"> • To start Post Graduation course 	The Management in consultation with the Principal has decided to start M.Com and PG Diploma in HRM from the academic year 2017-2018. The process has been initiated by applying for the same to Bangalore University for approval/affiliation.
<ul style="list-style-type: none"> • To use ICT in teaching 	<ol style="list-style-type: none"> 1. Student and Teachers are regularly using ICT in the form of PPT presentations in class rooms 2. Topic related documentary/short films are screened for the I & II year students
Co-curricular	
<ul style="list-style-type: none"> • To conduct special one week Special 	A one week Special NSS camp was conducted in Sri

NSS camp in a village	Melanagavi Mutt, Shivagange village, Tumakuru from 19/12/2016 to 25/12/2016
<ul style="list-style-type: none"> To conduct National Conference 	A National level conference was jointly organised by Department of Computer Science and Commerce-Management on Digital India-Transforming Indian Business on 19.08.2016
<ul style="list-style-type: none"> To conduct inter-collegiate fest by department of Languages and invite neighbouring college students. 	Intercollegiate Fest was organised on 19-01-2017 by the Literary association. Many competitions like debate, singing and essay writing have been conducted in languages like Kannada, Hindi, Sanskrit and English
<ul style="list-style-type: none"> Guest lectures 	<p>Numbers of Guest lectures were arranged by BCA and B.Com department. Many industry experts were part of these events.</p> <ol style="list-style-type: none"> On 30-6-2016 BCA Department had organized a guest Lecture by Sri Naveen, Inventure Tech Pvt Ltd. on Web and Latest trends in IT. On 2-7-2016 BCA Department had organized a guest Lecture by Ms. Jyothi, Career Healthcare Solutions Pvt Ltd. on Procrastination. On 11-7-2016 BCA Department had organized a guest Lecture by Sri Tejas, Associate, IIHT, Sadashivnagar on OOP concepts and HW Networking B.Com Department had organized a guest Lecture by Ms. Sneha on Sexual harassment @ workplace on 17/10/2016 B.Com Department had organized a guest Lecture by Ms.Pavithra on All India Commerce & Mgmt talent search exam on 27-09-2016 B.Com Department had organized a guest Lecture by Ms.shwetha on INURTURE co., on 30/1/2017 B.Com Department had organized a guest Lecture by Mr. Sanjeev Rao on Pg CET coaching for 3rd B.Com on 2/2/2017 B.Com Department had organized a guest Lecture by Ms. Latha & Mr.Krishnaraj on Overseas Education on 2/3/2017 B.Com Department had organized a guest Lecture by Mr. Srinidhi on Marketing & Insurance Products on 22-3-2017 Guest lecture by The Hindu (newspaper)group on Competitive exam on 12/4/2017
<ul style="list-style-type: none"> Student Development program & Career guidance 	<ol style="list-style-type: none"> On 27-9-2016, the IQAC had organized SDP by Sri Sreekanth, Corporate trainer and faculty at NTTF on Positive attitude

	<p>2. Career guidance program by Ms. Kamala, Alumni, on Positive attitude, Goal setting on 27-9-2016 for B.Com and BBA students</p> <p>3. Young Indian Challenge quiz for Final B.Com students on 19-10-2016</p> <p>4. Career development program on Entrepreneurship on 4-1-2017</p> <p>5. Ms. Sujatha, Alumni has conducted Interview skills program for final B.Com students on 11-2-2017</p> <p>6. A program on interview skills by AINSPIRA on 1-3-2017</p> <p>7. A program on Inspiration and Internship by Mr. Bharath on 22-3-2017</p> <p>8. Seminar on Aviation information by Aptech on 3-4-2017</p>
<ul style="list-style-type: none"> Workshops 	<p>1. On 9-7-2016 BCA Department had organized a one day workshop by Sri Kiran kumar, Project head, Inventure Tech Pvt Ltd., on Website development</p> <p>2. On 27th and 28th January 2017 BCA Department had organized a two day workshop by Sri Jijo Joy, CMS IT services, on Mobile technology and App development.</p> <p>3. On 16-1-2017 BCA Department had organized a one day workshop by Sri Arjun, Project head, CMS IT services Pvt Ltd., on Linux OS and administration</p> <p>4. Personality development for BBA student on 10-9-2016 by Sri Mohan Kumar, Wipro</p> <p>5. Personality development for BBA student on 4-2-2017 by Sri Mohan Kumar, Wipro</p>
<ul style="list-style-type: none"> Awareness on women's education programmes to strengthen 'Janani' the Women Empowerment cell 	<ul style="list-style-type: none"> During the one week special camp in Sri Melanagavi Mutt, Shivagange village, Tumakuru from 19/12/2016 to 25/12/2016, our NSS volunteers interacted with the villagers and inspired them to send their daughters to school regularly. Special lectures on women's education & Marriage were part of the camp. During the week everyday students performed Street Plays on various topics like Women's Education, Swatch Bharath, Female foeticide, Dowry Harassment etc. Through Magazine 'Janani' many articles on Women and their state of affairs have been published. The magazine also includes poems, articles on Legal awareness to women etc have been published.
Infrastructure	
<ul style="list-style-type: none"> To strengthen ICT facilities 	<ul style="list-style-type: none"> A new Projector has been installed in the

	<p>Auditorium-1</p> <ul style="list-style-type: none"> • Wifi facility (ACT Broadband) in all the floors, Computer Science Labs and in two Auditoriums have been provided • 5 Computers have been provided in the Business Lab at 1st floor
<ul style="list-style-type: none"> • To improve the existing Infrastructure 	<ul style="list-style-type: none"> • All the BBA class rooms have been provided with executive chairs with writing pads • BCA department has been renovated with new Notice Board, new Shelf to setup departmental library and Vinyl Flooring • New Display Board in the Computer Science Lab-2

**Academic Calendar of the year 2016-2017 has been enclosed as Annexure-1*

2.15 Whether the AQAR was placed in statutory body Yes No

Management Syndicate Any other body

Provide the details of the action taken

- | |
|--|
| <ul style="list-style-type: none"> • The Hon. Members of the Management of Rajajinagar Education Society have approved the request placed before them to start Short-term certificate and vocational courses. • The members showed keen interest in conducting the NSS special camp in the nearby villages. Hence, the NSS camp was held at Sri Melanagavi Mutt, Shivagange village, Tumakuru from 19/12/2016 to 25/12/2016 • They approved the budget for Inter-College Cultural fest for the academic year 2016-2017 and assured more support in the future for the elevation of the standards of the institution |
|--|

Part-B

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD				
PG				
UG	03	00	03	
PG Diploma				
Advanced Diploma				
Diploma				
Certificate	04	00	04	02
Others				
Total	07	02	07	02
Interdisciplinary	---	---	---	---
Innovative	---	---	---	---

1.2 (i) Flexibility of the Curriculum: Choice Based Credit System(CBCS) has been introduced from this academic year by Bangalore University

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	03
Trimester	--
Annual	--

1.3 Feedback from stakeholders* Alumni Parents Employers Students
(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

**Analysis of the feedback has been enclosed as Annexure-2*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Yes. From the academic year 2014-2015 the Bangalore University has introduced CBCS Pattern. Our college is following the same scheme from this year onwards.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

NO

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
24	19	--	--	5

2.2 No. of permanent faculty with Ph.D.

02

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
4	4	0	0	0	0	0	0	0	0

2.4 No. of Guest and Visiting faculty and Temporary faculty

05

0

0

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars/	00	28	3
Presented papers	01	15	01
Resource Persons	01	01	03

2.6 Innovative processes adopted by the institution in Teaching and Learning:

Campus-Corporate training program has been initiated from this academic year where every student is trained in communication and personality development

Department of Commerce & Management:

- The department promotes innovative teaching methodologies. Through MACAURO, the commerce forum, the department conducts activities like Fish bowl, Group Discussions, Colloquia and PPTs.
- Activities like Commerce exhibition, Vanijya mela etc are conducted to provide business exposure to the students. Guest Lectures are arranged.

Department of Computer Science:

- The department is well equipped with digital board which help us to use technology as a tool in training students on various emerging trends in the field of Information technology
- Students are encouraged to prepare PPTs on relevant topics as this activity help them to collect more information on such topics apart from textbooks

2.7 Total No. of actual teaching days during this academic year 185

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

The college is affiliated to Bangalore University; hence, we do not have any freedom on the above mentioned reforms. However, the university has initiated complete computerisation of the above said activities related to examinations. All such work is done through online transactions through university website

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development 00 1 00
as member of Board of Study/Faculty/Curriculum Development workshop

2.10 Average percentage of attendance of students B.Com : 91% BBM : 93% BCA : 97%

2.11 Course/Programme wise distribution of pass percentage : Academic year 2016-2017

Title of the Programme (Semester wise)	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
B.Com-I	149	72	35	03	--	77.85
B.Com-II	145	84	27	01	--	81.37
B.Com-III	118	52	20	--	--	61.01
B.Com-IV	115	69	23	02	--	81.73
B.Com-V	139	82	30	--	--	85.61
B.Com-VI	137	92	23	--	--	83.94
BBM-I	13	03	03	01	--	76.09
BBM-II	11	02	02	--	--	36.36
BBM-III	07	03	02	--	--	71.42
BBM-IV	07	05	02	--	--	100
BBM-V	15	08	05	--	--	86.66
BBM-VI	15	08	06	--	--	93.33
BCA-I	23	00	02	06	05	57
BCA-II	22	00	05	09	03	87
BCA-III	19	00	09	08	02	100
BCA-IV	19	00	08	07	03	95
BCA-V	20	02	06	07	05	100

BCA-VI	20	02	10	07	00	100
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Ms. Megha B. of BCA has secured 4th Rank in the Bangalore University examinations for the year 2016-17

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

The IQAC of the college has started functioning from 01.6.2004 through which the academic quality is monitored.

- IQAC of the institution plays a pivotal role in Institutional planning and progression.
- The IQAC takes keen interest in quality enhancement of the Institution by encouraging the innovative methods of Teaching-Learning Process.
- The IQAC prepares annual plan of action for teaching, learning and evaluation along with co-curricular, extracurricular and extension programmes.
- It extends support and assistance to Sri Aurobindo Association activities.
- IQAC encourages the usage of ICT methods of teaching and provides infrastructure and required support to equip the skills.
- The IQAC also conducts various Faculty Development Programs for quality sustenance and enhancement of teaching learning process.
- The Cell plans and organizes co-curricular activities for the benefit of the students. It also monitors the performance of the students, analyses the semester results and discusses the same with the staff and students separately through spreadsheet presentation.
- It conducts periodic review meetings to check the implementation of the strategies chalked out at the beginning of the academic year.

The regular feedback collected from the students and other stake holders contribute to the improvement of the quality of education.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
Refresher courses	
UGC – Faculty Improvement Programme	
HRD programmes	
Orientation programmes	
Faculty exchange programme	02
Staff training conducted by the university	
Staff training conducted by other institutions	
Summer / Winter schools, Workshops, etc.	

Others: FDPs	01
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2.14 Details of Administrative and Technical staff: 2016-17

Category	Number of Permanent Employees	Number of Vacant Positions	No. of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	4	0	1	0
Technical Staff	1	0	0	0

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- At present two of the faculties are pursuing their Ph.D. Management encourages them to do research by providing necessary paid leaves, free internet facility and books.
- Management encourages the staff members by providing registration fees for paper presentations and research paper publishing in Journals

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	--	--	--	--
Outlay in Rs. Lakhs	--	--	--	--

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	--	--	--	--
Outlay in Rs. Lakhs	--	--	--	--

3.4 Details on research publications :

	International	National	Others
Peer Review Journals	---	---	---
Non-Peer Review Journals	---	---	---
e-Journals	---	---	---
Conference proceedings	1	13	---

3.5 Details on Impact factor of publications:

Range Average yes h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	--	--	--	--
Minor Projects	--	--	--	--
Interdisciplinary Projects	--	--	--	--
Industry sponsored	--	--	--	--
Projects sponsored by the University/ College	--	--	--	--
Students research projects <i>(other than compulsory by the University)</i>	--	--	--	--
Any other(Specify)	--	--	--	--

Total	--	--	--	--
-------	----	----	----	----

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the institution

Level	International	National	State	University	College
Number	0	1	0	0	0
Sponsoring agencies		Self-financing			

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	0
	Granted	0
International	Applied	0
	Granted	0
Commercialised	Applied	0
	Granted	0

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year

Total	International	National	State	University	Dist	College
0	0	0	0	3	0	0

3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events: 100 volunteers for the year 2016-2017

University level State level
National level International level

3.22 No. of students participated in NCC events: There is no NCC unit in our college

University level State level
National level International level

3.23 No. of Awards won in NSS:

University level State level
National level International level

3.24 No. of Awards won in NCC:

University level State level
National level International level

3.25 No. of Extension activities organized

University forum	<input type="text" value="2"/>	College forum	<input type="text" value="12"/>	
NCC	<input type="text" value="0"/>	NSS	<input type="text" value="14"/>	Any other <input type="text"/>

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- ‘Seven Day Special Camp’ is organized every year in nearby villages through NSS unit.
- Students visit the nearby villages and take up cleaning work. Create awareness in the villages about the importance of health and hygiene.
- Health Camps, Eye check-up Camps, Blood donation Camps are organized by NSS unit.
- Tree planting, visit to Old age Homes, Orphanage, Schools for differently abled etc.

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing (in Sqft)	Newly created (in Sqft)	Source of Fund	Total (in Sqft)
Campus area	36,000	---	Management	36,000
Class rooms	15	0	-do-	15
Laboratories	04	nil	-do-	04
Seminar Halls	04	00	-do-	04
No. of important equipments purchased (≥ 1-0 lakh) during the current year.	---	---	---	---
Value of the equipment purchased during the year (Rs. in Lakhs)	---	---	---	---

4.2 Computerization of administration and library

Administrative Office and Library are completely computerised. Office administrators use e-Sis software to carry out admission process, Fees Management and Payroll.

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	7,221	11,70,344	577	1,01,347	7,798	12,71,691
Reference Books	4,581	5,88,423	79	13,833	4,660	6,02,256
e-Books	Online	--	--	--	--	--
Journals	05	8,000	13	32,550	18	40,550
e-Journals	Online	--	--	--	--	--
Digital Database	--	--	--	--	--	--
CD & Video	480	--	68	--	548	--

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	77	3	Broad-band	0	0	5	4	1
Added	00	00		0	0	0	0	0
Total	77	3				5	4	1

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

- | |
|--|
| <ul style="list-style-type: none"> • Free internet access to Final year BCA, BBM & B,Com students for their academic projects. • Free internet access for faculties to equip them with the latest knowledge in their respective fields • PC Assembling workshop by Micro Media Systems for BCA students |
|--|

4.6 Amount spent on maintenance in lakhs :

i) ICT	17,3,704/-
ii) Campus Infrastructure and facilities	30,00,000/-
iii) Equipments	--
iv) Others	--
Total :	31,73,704/

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- The administrative section of the college takes care of the provision of scholarship to all the deserving students. SC/SC, Minorities and other OBC students are being facilitated by this initiative of the government. All these activities are conducted through online
- Group Insurance policy has been introduced to all the students
- Remedial classes for slow learners and extra coaching for advanced learners are conducted regularly
- Career guidance programs are conducted periodically with the help of industry experts
- Life skills and soft skills programs are conducted by senior faculty
- Industrial visits and field visits are organized to give students a firsthand industry experience

5.2 Efforts made by the institution for tracking the progression

- Feedback from students is taken every year to evaluate the performance of faculty
- Self appraisal by the faculty also helps the Principal and management to assess the faculty performance and achievements
- Result analysis, Work-diary, Feedback by parents, Suggestion box, Parent-Teacher meetings help he track the progression of the faculty

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
511	--	--	--

(b) No. of students outside the state

(c) No. of international students

Men	No	%	Women	No	%
	0	0		511	100

Last Year (2015-2016)						This Year(2016-2017)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
63	37	04	397	00	501	93	60	00	358	00	511

Demand ratio : --

Dropout % : 5.87%

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- PG CET coaching for BCA outgoing students is conducted before the (MCA)CET exam as this helps them to achieve better rankings
- Books related to Banking exams and other competitive exams have been subscribed for the college library which help the student community

No. of students beneficiaries

5.5 No. of students qualified in these examinations

NET SET/SLET GATE CAT
IAS/IPS etc State PSC UPSC Others

5.6 Details of student counselling and career guidance

- Ms.Shilpa, a qualified counsellor is appointed. During her visits she counsils students with personal and academic problems.
- 6 career guidance programmes have been conducted during the year

No. of students benefitted

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
6	400	52	5

5.8 Details of gender sensitization programmes

- Guest lecture on Health & Hygiene by Medical Officer Dr. Vijayalaxmi was arranged. Students discussed their general health issues and hygiene during the session.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

Under the auspices of Sri Aurobindo Associations various activities are conducted throughout the year.

Commerce Association conducts many intra-college competitions like Ice-Breaker, Mad Ads, Short Documentary, best Manager, Business Quiz, Group Discussion, Collage, Poster making etc. These events were conducted on 8th and 9th of January 2017

IT Association conducts various competitions related to computer science and information technology. These events are conducted during the college fest Nirmiti. Activities like IT Quiz, IT Collage, IT Rangoli, IT Essay, Coding & Debugging, Group Discussion are conducted. Students take active part in these competitions. These events were conducted on 8th and 9th January 2017

Aurobindo Literary association conducts essay competition, Debate etc. Aurobindo Cultural committee conducts many cultural competitions during the college fest like Group dance, Solo dance, Group song, Solo song, Poo kolam, Non fire cooking etc.

Sports association has conducted many intra-college competitions like Carom on 11-2-2017, Chess on 9-2-2017, Throw ball on 20-2-2017 and Volleyball on 25-2-2017

Students have participated in many events. Students have participated in competitions related to Information technology in intercollegiate competitions held across Bangalore. Details are as follows:

	State/University level	National level	International level
B.Com(Commerce)	1	1	--
BBM(Management)	1	--	--
BCA(Comp.Sc)	--	--	--
Sports	6	3	--
Cultural	18	--	--

5.9.2 No. of medals /awards won by students in Sports, Games and other events

	State/University level	National level	International level
B.Com(Commerce)	01	---	---
BBM(Management)	01	---	---
BCA(Comp.Sc)	15	--	--
Sports	4	03	--
Cultural	6		

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	160	2,46,430
Financial support from government	23	1,68,997
Financial support from other sources	--	--
Number of students who received International/ National recognitions	--	--

5.11 Student organised / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: 02

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION:

- To develop Sri Aurobindo First Grade College for Women as an excellent quality based institution to empower women with education that hones Competence, Confidence and Conduct.

MISSION:

- To provide a forum to the students' holistic development to attain interpersonal and intrapersonal intelligence.
- To stimulate self –reliant and significant learning in students.
- To facilitate the learner to freely actualize all hidden talents and potential.
- To impart value based education, promote cultural ambience.
- To impart the ideals of the great saint Sri Aurobindo and the Revered Mother through enlightening lectures.
- To provide an opportunity to keep pace with the current technology by using ICT

6.2 Does the Institution has a management Information System : Yes

AQA

- Student Management system includes Admission process & Fee Management
- Accounts Management system includes Staff pay roll and Accounts of day to day transactions
- Examination and Evaluation work is carried out through the website developed by

25

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- As the college is affiliated to Bangalore University we follow the syllabus/curriculum prescribed by the University

6.3.2 Teaching and Learning

- Apart from regular class room teaching audio/visual tools are utilized.
- Activities like PC(Personal Computer) assembling, Bank visits and industrial visits, provide the practical exposure in the required areas and improve students' knowledge
- The new initiative introduced by the Commerce & Management department MACAURO help students to participate in innovative activities
- In-house projects by BCA and BBM students make them industry ready to face the challenges of the corporate world
- One week visit to BESCO and KPTCL provides practical exposure to the students of III-B.Com and BBM

6.3.3 Examination and Evaluation

- Regular chapter wise, unit wise tests and assignments help the students excel in the semester examinations.
- Every month Internal Tests are conducted
- Practical & Theory Preparatory exams are conducted

6.3.4 Research and Development

- In-house projects of BCA and BBM course help the students to involve themselves in development of curricular based academic projects

6.3.5 Library, ICT and physical infrastructure / instrumentation

- Well stacked library with over 12,144 number of books which include text books, reference books, periodicals, CD/DVDs, e-books, e-journals and digital database and journals
- Around 80 computer systems of latest configuration spread over three labs
- 1 Laptop, Broadband internet connection at all labs
- 4 Smart boards, 2 Projectors and 20 IC Trainer kits for Electronics lab

6.3.6 Human Resource Management

- Administrative staff is trained by the Micro Media systems to operate new computer systems.
- Administrative staff are also trained by M/s Esis technologies to use software installed in the office for IMS as and when new updates are added to the existing software system

6.3.7 Faculty and Staff recruitment

- Through advertisement in leading daily newspaper applications are invited by the deserving candidates. The recruitment committee conducts interview and recruits the candidates
- This year 2 full time faculty have been appointed through the above said procedure for the department of Computer Science and Commerce

6.3.8 Industry Interaction / Collaboration

- An MoU has been signed with JGI College, Belagavi to conduct student and faculty exchange programmes
- Another MoU has been signed with Reliance Computers Pvt Ltd to train BCA students to prepare academic projects
- KPTCL and BESCO, Bangalore have consented to allow our final year degree students for a week's practical oriented programmes in different departments like auditing, finance, accounts and pension etc.

6.3.9 Admission of students

- Admission is given to all the eligible girl students who have applied for the undergraduate course.
- Roaster scheme is being followed by the college as and when the reservation candidates apply

6.4 Welfare schemes for;

Teaching	<ul style="list-style-type: none"> • Cash award for securing 100% results in their subjects • GPA, Festival Advance • General Loan • Group Insurance premium • Leave encashment • Health check-up • PPF • Commuted Leave • Free education for the children of faculty in school & college
Non teaching	<ul style="list-style-type: none"> • GPA, Festival Advance • General Loan • Group Insurance premium • Leave encashment • Health check-up • Earned leave • Free education for the children of staff in school & college
Students	<ul style="list-style-type: none"> • Medical check-up • Safety Insurance policy • Registration fee for intercollegiate events • Merit scholarships

6.5 Total corpus fund generated

25,00,000/-

6.6 Whether annual financial audit has been done:

The financial audit is done every year in the month of September. Hence the financial audit of 2015-2016 will be carried out during September 2016 by M/s Laxmipathaiiah & Co

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	--	YES	Academic Council members
Administrative	Yes	M/s Laxmipathaiiah	No	--

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- The institution is affiliated to Bangalore University; hence all the reforms with respect to examinations are followed.
- The university has introduced Online registration of Examination process from the academic year 2013-2014
- Examination fee collection is also done through online

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Yes. The affiliating university does provide a provision for according the status of autonomy. However we have not applied for autonomy.

6.11 Activities and support from the Alumni Association

- We do have an active Alumni Association which supports the students and institution.
- Guest lectures from alumni are arranged regularly. They are invited as the Judges for the different intra-college competitions
- Many alumni association members donate books to the library
- Some of the alumni members have paid fees for the economically poor students who are good in studies

6.12 Activities and support from the Parent – Teacher Association

- During Parent-Teacher association we collect feedback on teaching, curricular and extra-curricular activities of the college.
- Parents share their views and also they suggest few changes to improve the quality of the activities of the college

6.13 Development programmes for support staff

- One week's workshop on Basic Computers was arranged by the department of Computer Science. The Administrative staff have been trained in MS-Word, MS-PowerPoint, MS-Excel and Operating System intensively during the workshop
- Administrative staff are also trained by M/s Esis technologies to use software installed in the office for IMS
- Asst.Librarians have been trained by the Chief Librarian to use LIS software and also to digitalisation process has been taught to the supporting staff of library

6.14 Initiatives taken by the institution to make the campus eco-friendly

- College has an Eco Club which arranges programmes to conserve our environment regularly. Trekking, Jathas, Guest lectures have been arranged
- Rain Harvesting has been done in the college campus
- There is a small garden in the college
- NSS Volunteers clean the garden and campus as part of their service

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- MACAURO an innovative initiative by the department of Commerce & Management works under the guidance of the Coordinator
- The MACAURO, a commerce forum conducts many activities and competitions related to commerce and management
- Every year the department of BCA conducts exhibitions related to information technology and invites neighbouring college students also.
- Commerce Mela(fair) and in-house projects are organised for BCA, B.Com & BBM students
- Through Hobby Club workshop was conducted where students learnt to prepare paper flowers, Hand made soft toys etc.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

- Industrial visit was arranged to NMDC Mines – KPTCL and Mines and & Steel Bellary for all the BBA students between 22nd to 25th January 2017
- bba BEL, Bangalore,
- Industrial visit to SEBI by 2nd B.Com students on 22/3/2017
- Industrial visit to Wipro Software Co., Electronic city was arranged on 9-02-2017 by the BCA department
- A visit to Assembly session at Vidhana Soudha was arranged on 17-3-2017 for the BCA students

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

BEST PRACTISE #1

1. Title: Management And Commerce Aurobindo Undergraduate Resource Orientation (MACAURO) - An Initiative

2. Goal:

Vision statement

“MACAURO would be guiding force for nurturing and developing tomorrow’s management specialists, who in turn become role models to others by adopting and exhibiting true knowledge and ethical values.”

3. The Context:

It is very important to note that in the today’s dynamic world of knowledge transformation, coping with the pace of changes is a real challenge. It is the need of the hour that institution needs to think of innovative ideas to be proactively prepared to overcome the challenges which everyone is exposed to.

The ideologies of management to equip students with the cutting edge skills and to create a group of committed and qualified individuals gave birth to “MACAURO”.

MACAURO is one of the flagships initiated by the Principal and Department of Commerce and Management for the students to help the move into the leadership roles by keeping themselves updated with current events and skills in order to impart true knowledge and it will drive the stakeholders through “5 I” techniques-

- Imbibe
- Invoke
- Improve

- Inculcate and
- Involve

MACAURO works towards need based initiatives to overcome the challenges and thereby to boost up the morale and confidence levels of the stakeholders, i.e. students and faculties.

The various competencies under which the initiative works will help in overall development of the institute and the main moto under which the parameters are set revolves around the objective of redefining the word “FEAR”, from “Forgo Everything and Run” to “Face everything and Win”.

4. The Practise:

MACAURO is an initiative which is driven by team and for the benefit of the team.

MACAURO activities is pooled out of various resources which are internal and external to academic interest. MACAURO team consists of pool of faculties and students who get nominated voluntarily. Following teams are created to implement the MACAURO activities.

1. Media Team

The role of media team is to collect various informations relating to business, commerce and management from print and electronic media. Collate the information and prepare a report on weekly basis.

2. Communication Team

The role of Communication team is to pass on timely and correct information to networking team and knowledge management team. They work has a catalyst between Media and Networking team.

3. Social Networking

Social Networking team updates the information received from communication team in various social media platforms like blog, facebook and linkedin. They are responsible for managing and administering the social networking group. Other activities like, creating a post in the networking sites on various topics relating to academics, management events etc. are also taken care of by Social Networking team.

4. Workshop/ seminars/conferences

The team is responsible for identifying the topics, resource person, chief guests, venue and designing of brochure etc which are required for conducting Seminar/Workshop and Conferences. They also help in encouraging students in paper presentations and share information on various workshops/seminars/conferences happening in different colleges and institutions.

5. Logistic Team

The team takes care of all logistic related activities during industrial visits, in-house projects, seminars/conferences/workshops, FDP programs etc.

6. Technology team

This team works closely on technology related activities like, helping students on finding the links suitable for downloads, making them familiar with various apps and websites relating to academics, organising programs on topics relating to the latest technology and its impact on trade, commerce and business.

7. Events team

This team manages the entire event happening in the college. Their role is to see that any event or program organised by the college flows smoothly without any hurdles. On the day of the program/event they manage the show by coordinating with all the other teams.

8. Knowledge management team

It is a very important team which works closely with the students and faculty in enhancing and transforming knowledge. It is the responsibility of this team to conduct various programs at regular intervals to keep students updated with the latest information. Some of the activities like arranging quiz completion, debates, group discussion, essay completion etc are conducted by this team at regular intervals.

The team will focus on organizing small management games in the campus, management quiz competitions, debates, group discussions, essay competitions.

ACTIVITIES LAUNCHED BY MACAURO:

e-Newsletter:

A monthly initiative in which articles written by students and paper presentation made by students and faculties are posted. Apart from articles and paper presentation the newsletter consists of quiz for students and a topic on the latest development in business. It also shares information relating to latest trends in Economy like watch on share market index, exchange rate, price of gold and silver etc.

Notice Board in classes:

Each class is provided with a notice board and a small team is formed in the classroom and is being given the task of writing the day to day highlights of the business before the start of the class. Information is collated by the students through various newspapers and it is the responsibility of students to see that the board is updated before the classes gets commenced for the day.

Fish- Bowl:

It is one of the most effective and efficient way of imparting knowledge where in all the students are involved in a topic and are given fair chance to discuss freely on the topic. Fish Bowl is conducted on the topics which are part of the academics and it is one effective way of conveying the contents of the syllabus within a short time frame.

Poster Completion:

Topics relating to recent development in business are picked up and students are asked to choose a topic and are given time to come out with various ideas which needs to be expressed in the form of a poster. Students are given reasonable time to express and explain the idea behind the poster. Best poster picked up by the external evaluators are rewarded.

Daily quiz:

It is an initiative driven by the Knowledge management team, where a small team of students are asked to prepare a list of questions on current affairs and are asked to go to each class and conducts quiz for 10 to 15 minutes. This initiative is by the student and for the student where in every one is given chance to participate and get updated with the recent changes taking place in and around.

In-house project:

Apart from regular internship and industry visit, MACAURO has launched this initiative to give exposure to students in their overall development. The objective behind this project is to not only transform knowledge, it also helps in mentoring the students and developing their presentation and communication skills. Students are given an opportunity to choose from various areas like meeting renowned people, visiting institution, industry, government departments, NGO's, SHG etc and are free to make their own project. They are asked to take photographs, video shoot their interaction and finally asked to make a small presentation to all the students and faculties on their learning by doing such project.

Faculty Development Program (FDP) :

Series of in-house faculty development program are conducted on various topics as part of updating and upgrading the faculties to enhance knowledge and also to bring in innovative teaching practices in the institutions. FDP at regular intervals on topics like Gurukula system of education, seven thinking skills, teaching pedagogy, research methodology and paper presentation skills, practical exposure to e-filing of income tax return, practical auditing etc., are conducted.

Alumni interface:

Alumni's are given representation to conduct various activities in the college. Some of them who are already working in industries are asked to come and address students on the opportunities available and also the industry requirements in the form of skill, knowledge and deliverables. They are also encouraged to share their experience by writing an article and sharing the presentations on the MACAURO blog.

More information about MACAURO is available at www.macauro.blogspot.in

BEST PRACTISE #2

1. Title : Campus-Corporate Training Programme – PDP (Certified)

2. Goal :

To help students to become more competitive, confident, realise their true potential, guide them in pursuing their careers, acquire language & Communication skills, imbibe teamwork, leadership skills, assist them with interview skills etc.

3. The Context :

Students who come from various backgrounds and are not exposed to latest & current developments in the economy, opportunities, technology and education or career options available. They are mostly unaware about their own potential and what they want to achieve in life. This dramatically affects students in various ways like, have a low self-esteem, self-confidence and unable to acquire the skills preferred by Corporate Houses, unable to socialize with people, adapting to corporate environment etc.

4. The Practise :

The programme is aimed to increase students' interaction and develop confidence by introducing them to various topics on self-awareness, confidence building, current affairs, team

building activities, etc. Here, we target to break the psychological/mental barriers that are usually the major reason hindering the student's development. More emphasis was given to activity based learning and maximum participation than theoretical sessions. Later, we introduced them to topics for more advanced learning on communication, language, interpersonal skills, team work and leadership concepts. The programme was built completely keeping in mind their requirements and most importantly their feedback. We also focused on career counselling and making them aware opportunities in higher education, corporate culture, etiquettes, technical skills required, interview skills etc. Special emphasis and mentoring was provided to students from the bottom end of the spectrum (poor family backgrounds, poor English speaking skills, poor Inter personal skills etc.) The students' performance and development was continuously monitored through observations, tests, involvement in activities, taking initiatives, handling progress throughout the programme.

5. Evidence of Success :

- The results are very evident now starting from the way students' conduct themselves to their new acquired confidence and eagerness to learn.
- We have noticed tremendous improvements in peer to peer learning, team spirit, volunteering for activities etc.
- Students' are now able to approach problems with a fresh perspective and confidence while becoming more social-able and self-aware.

Other practises:

- Short term Beautician course conducted.
- IT exhibitions are conducted, class seminars, PPTs on curriculum are given by the students.
- Documentaries based on the literature, languages, Science and Technology are screened.
- Students are encouraged and guided to prepare the project work.
- The students are guided and proper material and information is given to those students who participate in intercollegiate competitions.
- The students are encouraged to put up stalls in vanijya mela to bring out their entrepreneurial skills.
- Commerce and management exhibitions are conducted by the commerce association of the college, where students were guided to make miniature models of various industries, their process and functioning.
- Mentor system is followed for slow learners. The students, who have personal, financial or academic problems, are provided counselling facility.

7.4 Contribution to environmental awareness / protection

AQ Sri Aurobindo First Grade College for women has taken a number of positive steps to reduce its environmental impact. But many areas remain in which substantial improvements can be made. Page 35

To maintain eco-friendly ambience the following programme have been organised:

7.5 Whether environmental audit was conducted? No

7.6 Any other relevant information the institution wishes to add.

SWOT ANALYSIS

STRENGTHS:

- Rendering quality education and value based education to economically & socially weaker sections of the society
- Well equipped laboratories
- Quality education at an affordable fees
- Free internet facility
- Experienced and dedicated faculty
- Situated in the centre of the city providing easy access to the students
- Good ambience for education and good academic performance

WEAKNESS

- No academic freedom to design the curriculum
- Inadequate funds for development activities and conduct FDP
- Inadequate funds to conduct intercollegiate competitions, state & national level seminars and workshops

OPPORTUNITIES

- To introduce more innovative courses
- To conduct more Personality development activities and FDP and practical oriented programmes for students
- Strengthening the career guidance and placement services

THREATS

- Possible competitions from neighbouring colleges and foreign universities
- Decline in the demand for science course
- Introduction of certificate and diploma courses

8. Plans of institution for next year

- To conduct National level conference by the department of Computer Science & Commerce and Management
- To strengthen the industry institution interface cell by signing MoUs with Industries
- Exhibitions, Intercollegiate fests and short-term courses by the department of BCA
- Most of the faculties are intending to register for Ph.D
- To enhance and equip the business lab of commerce department
- The department also plans to offers certificate course in SAP
- To update the existing library facilities in the commerce department
- To conduct more number of national level conferences, SDPs and Workshops.
- To start more short term courses as per the latest trends.
- To start PG Courses like M.Com, MCA, M.Sc.(IT).
- To set up a cyber center and well furnished AC class rooms for BCA students.

Vinod S. Annigeri

Dr. Shailaja M.

Signature of the Coordinator, IQAC

Signature of the Chairperson, IQAC

ANNEXURE-I

1. Academic calendar of the year 2016-2017

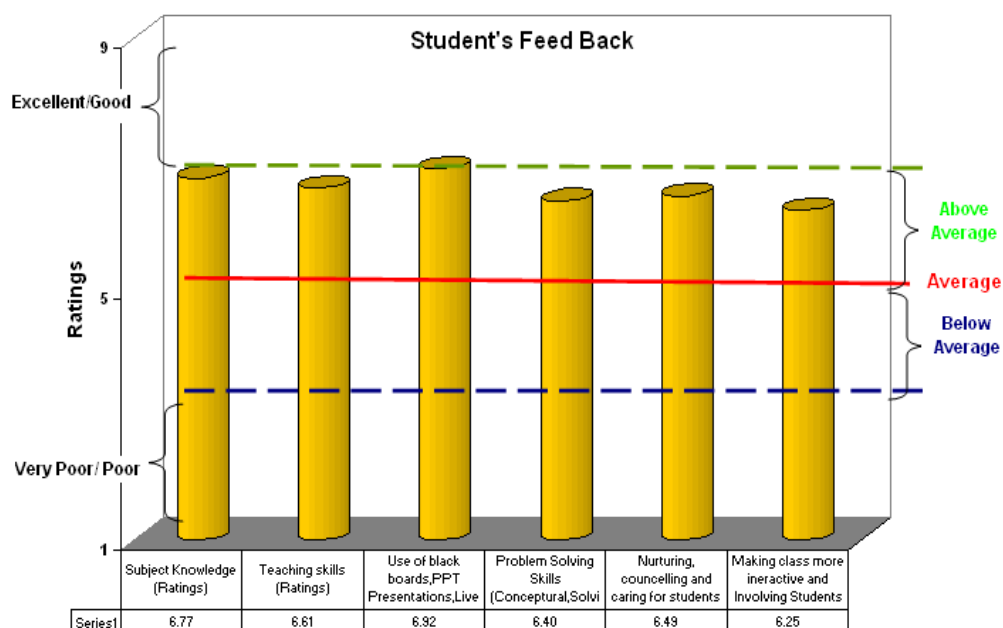
SL.NO.	ACTIVITIES	DATE
1	Reopening of college & staff meeting	01-06-2016
2	Fresher's Orientation	02-6-2016
3	Inauguration of association	1 st week of July
4	Commerce / IT Activities from BCA Department	2 nd week of July
5	Cultural And Literary activities	2 nd week of July
6	Commerce/ IT fest	4 th week of July
7	Parents teachers meeting for III and V semester	26&27-07-2016
8	Commerce / IT activities	3 rd /4 th week of August
9	Cultural And Literary activities	1 st /2 nd week of August
10	Preparatory Examination	1 st week of October
11	Commencement of Practical exam	13-10-2016
12	Last working day for odd semester	15-10-2016
13	Commencement of Theory exam	03-11-2016
14	Reopening of even Semester	19-12-2016
15	Commerce / IT Fest	1st week of Jan 2017

16	Industrial visit	2nd week of Jan 2017
17	Commerce Mela	1st week of Jan. 2017
18	1st Monthly Test	3rd week of Feb 2017
19	II monthly Internal Test	1st week of March 2017
20	College day	2nd week of March 2017
21	FDP	3rd week of March 2017
22	Commencement of Practical exam	19-04-2017
24	Graduation Day	2-05-2107
25	Commencement of Theory exam	2-06-2017
26	Reopening of odd Semester	05-06-2017

ANNEXURE-II

FEEDBACK ANALYSIS

- The feedback of the students about the faculty is collected in the prescribe form and the analysis is done as per the feedback by the Principal. The same analysis is sent to the management also. Based on the analysis the faculty who have been rated average or satisfactory are counselled by the management members individually to improve their teaching skills.



- The management also assess the faculty based on CR given by the Principal and necessary actions are taken on the concerned faculty.
- The Alumni meeting is conducted regularly. The suggestions by the alumni during the meeting are recorded and documented properly. These suggestions help us to improve the teaching and learning facilities being provided in our college.
- Parents –Teacher meetings are conducted in every semester and during the meeting parents usually give suggestions which are incorporated in the activities of the college. such meetings are held twice a year at the beginning of every semester.
- The members of the management periodically visit the college campus and observe the day to day activities. They also interact with the students. This helps them to understand the activities being conducted in the college campus with respect to curricular, co-curricular and extra-curricular activities.

ANNEXURE-III

BEST PRACTICE

Macauro

Macauro is an initiative by commerce and management department which focuses on nurturing the students and the faculty to develop in academic and non academic activities. It is a team comprising of college management, principal, academic co-ordinator, lectures and students.

The main objective of this initiative is to impart true knowledge through 5 I technique.i.e Imbibe, Invoke, Improve Inculcate and Involve student and management. Macauro is a need based initiative to overcome the challenges and to boost up the morale of the student to face the competitive world.

Macauro acts as a guiding force for nurturing students who in turn become the role models to others by adopting and exhibiting true knowledge and ethical value.

Macauro consists of 8 teams with one convener and two co-ordinators.

The teams are:-

1. Media team
2. Social networking
3. Logistic team
4. Knowledge team
5. Communication team,
- 6.workshop & seminar team
7. Technology team
8. Events team

Under Macauro we have fortnightly new letter which contains cover article, news and events, commerce quiz, titbits & interesting facts and figures.

Macauro also involves the alumni of the college.

Macauro social media :

E mail id :macauro 13@ gmail .com

Blog:www.macauro.blogspot.in

Facebook:www.facebook/macauro.macauro