

Best practice -1

Sri Aurobindo Innovation and Start up council

Objectives of the practice: The main aim of this policy is to inspire teachers and students to become self-satisfied intra-preneurs and entrepreneurs and to ignite the young minds to be creative, ideate, innovate and acquire the entrepreneurial competence.

The context: SAISC was established in the institution on 6th June 2020 with a vision and mission to create I and E eco system. Daakshya, an exhibition cum sale of hand made products was organized on 11-06-2022 to encourage students to explore the possibility of earning while learning. Products like, terracotta and quilling jewelry, readymade rangolies, hand painted clay pots, condiments, chocolates, painted kerchiefs and woollen crochet work was on display. This initiative was to inspire and motivate students to be a part of the innovation council.

The Practice: SAISC is a guiding frame work to enable the campus to actively engage students and faculty in innovation and entrepreneur related activities. Like, workshops conducted on paper bag making on 20-07-2022 and Cora cloth bag making on 12-08 2022 in association with Rashmi udyog. The constraints and limitations of this policy are, students' unwillingness to adopt to altered circumstances, managing people who are committed towards the completing the job, co-operation from peers, shortage of time, inter-personal problems and maintaining work life balance.

Evidence of success: Students have been inspired and motivated by the success stories of speakers who have been invited to address the students. Few students have expressed their ideas, which have been facilitated by the expert committee. The students of BBA have done primary investigation and field study in and around Bangalore for their upcoming projects. Our institution has been able to score 2 stars in all India ranking in IIC portal with in a span of 4 months.

Problems encountered and resource required: The institution has been encountering many challenges as this was first of its kind introduced in the institution. There were apprehensions from the teaching and students' community.

This being non-technical institution with few equipment, getting funds and establishing an incubator is a big challenge.

Motivating and convincing students who have inhibitions on success and stability in start-up is also a problem.

Nevertheless, with the support of the governing council of SAISC and expert committee of IIC, the institution is progressing towards its success.

Best practice -2

CAPABLE

[To be the leading industry partner for providing academic excellence and professional leadership for aspiring young minds]

Objective of the practice-To meet the rapidly evolving professional environment, change in technology, shift in business and industry paradigm, availability of skilled resources and lack of industry awareness. Also, to create strong, confident and CAPABLE leaders and faculty.

The contest: To prepare students for 3 streams of career.

- Academics: MBA, Mcom, MFA, etc.
- Business: Family Business and Entrepreneurship.
- Leadership: Employment in private and Government Sector.

The Practice: The institution rolled out 8-point program covering Business News Analysis, EVENTS & REVIEWS, CONFERENCES & GUEST Lectures, RESEARCH, AND CERTIFICATION PROGRAM INCLUDING FACULTY.

Faculty development program included effective communication skills workshops, networking, develop research abilities, change management and other seminars.

Evidence of success: Our students successfully planned and executed “PRABHAV - 2021” an inter collegiate Commerce and IT fest. The success of the event was purely attributed to Students skills and abilities to manage an event of this stature which saw over 600+ participants across 25+ Colleges.

Students successfully executed Aurobindo Premier League – 2022, an Inter College Sporting event, built on the model of Indian Premier League. The event was a grand success with 40+ teams participating from various colleges in Bangalore.

‘Capable’, has enabled our students to get placed in esteemed global organizations like London Stock Exchange Group, Q Spiders, Earnst & Young etc.

Problems encountered and Resources Required: The biggest challenge is the acceptability factor and the realization of why the BBA students must put their managerial skills into practices. This is, considering the social background and stigma of students and their families.

To add further, identifying the appropriate industry expert, who can connect at the student level & mentor them poses a big challenge.

Note: [Observation]: The program will continue to yield long lasting results for the student community, considering they have an extensive awareness and exposure skills which are industry relevant and have come out as valuable resources in the industry that they are part of.