



Rajajinagar Education Society's (Regd.)

SRI AUROBINDO COLLEGE



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Date : 30/9/2021

COLLEGE CERTIFICATE

This is to certify that Ms. AISHWARYA MARY R , the student of IV Semester M. COM, Sri Aurobindo College, bearing the Reg. Number: 19UCCOM001 for the year 2020-2021, has successfully completed the project titled "A STUDY ON IMPACT OF MANPOWER TRAINING AND DEVELOPMENT ON ENHANCING EMPLOYEE PERFORMRANCE IN DAYASHREE AND COMPANY PRIVATE LIMITED BANGALORE ", under the guidance of Smt. ARCHANA S in partial fulfilment of the requirements for the award of Master of Commerce Degree, by the Bangalore University- Jnanabharathi Campus.


Dr. SAILAJAM

PRINCIPAL

PRINCIPAL
SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK,
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

DAYASHREE & CO.

#5E/3, 1st Phase, Peenya Indl. Area, Peenya,
Bangalore - 560 058. ☎ : 080-41238651
E-mail : info@turlube.com
Visit us at : www.turlube.com



VKG GROUP

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. AISHWARYA MARY R bearing Register No, 19UCCOM001 Student of 4th Sem, M.Com at Sri Aurobindo College, Bangalore-560010, has successfully completed the academic Project titled A STUDY ON "IMPACT OF MANPOWER TRAINING AND DEVELOPMENT ON ENHANCING EMPLOYEE'S PERFORMANCE" at Dayashree and Company Private Limited, Bangalore during the period from "1st June-2021 to 31st Aug-2021" in our organization, under the guidance of

Mr. Manish M Guttedar (MANAGING DIRECTOR) of Dayashree and Company Private Limited Bangalore.

She has showed her extensive interest during her project work, which is worth appreciating.

The Dayashree and Company Private Limited wishes AISHWARYA MARY R , a bright future.

Date: 24/09/2021

Place: Bangalore



**IMPACT OF
CORPORATE SOCIAL RESPONSIBILITY INITIATIVES ON THE
PERFORMANCE OF A BUSINESS ORGANISATION**

Dissertation submitted in partial fulfillment of the requirements for the award of
the Degree of

MASTER OF COMMERCE

OF

BANGALORE UNIVERSITY



By

ANUSH KUMAR A

(Reg.No.-19UCCOM002)

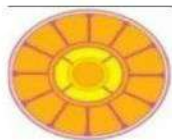
PG DEPARTMENT OF COMMERCE

Under the guidance of

Prof. NAMRATA RANI.K

M.COM, MBA, M.PHIL, PGDPM

ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE AND
MANAGEMENT



RAJAJINAGAR EDUCATION SOCIETY

SRI AUROBINDO COLLEGE



#66, 20TH Main, 1st Block, Rajajinagar

Bangalore-560086

2020-2021



Date: 30/09/20

COLLEGE CERTIFICATE

This is to certify that, **Mr. ANUSH KUMAR** A student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.COM, bearing **Reg.No 19UCCOM002** for the year 2020-21 has successfully completed the Project titled "**IMPACT OF CORPORATE SOCIAL RESPONSIBILITY INITIATIVES ON THE PERFORMANCE OF A BUSINESS ORGANISATION**" under the guidance of **NAMRATA RANI.K**, M.COM, M.B.A, M.PHIL, PGDPM Associate Professor, Department of Commerce and Management as the partial fulfillment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore

Sailaja
DR. SAILAJA M
PRINCIPAL

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Date : 30/09/21

CERTIFICATE BY GUIDE

This is to certify that the dissertation titled-"**IMPACT OF CORPORATE SOCIAL RESPONSIBILITY INITIATIVES ON THE PERFORMANCE OF A BUSINESS ORGANISATION**" is an original work of Mr. ANUSH KUMAR A Bearing University Register Number **19UCCOM002** and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of Bangalore University. The report has not been submitted earlier either to this University /Institution for the fulfillment of the requirement of a course of study.

(NAMRATA RANIK)

Signature of the guide

Place: Bangalore



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Date: 30/09/21

CO-ORDINATOR CERTIFICATE

This is to certify that Mr. ANUSH KUMAR A Bearing Register No:19UCCOM002 has successfully completed his project titled, "IMPACT OF CORPORATE SOCIAL RESPONSIBILITY INITIATIVES ON THE PERFORMANCE OF A BUSINESS ORGANISATION". He has prepared and submitted the project under the guidance of NAMRATA RANIK, M.COM, M.B.A, M.PHIL, PGDPM Associate Professor, Department of Commerce and Management. This project is being submitted to Bangalore University in partial fulfillment for the requirement of award of M.COM Degree.

This project is based on the original study and it has not been previously submitted to any other Universities/Institutions for the award of any Degree, Diploma, Associateship, Fellowship or other similar titles.

His character and conduct is satisfactory during the study and we wish him all the success in future endeavors.


30/09/21
ARCHANA.S

(CO-ORDINATOR)

Place: Bangalore

STUDENT DECLARATION

I, Mr. ANUSH KUMAR A student of Sri Aurobindo College, pursuing IV semester M. Com, bearing the Register No. 19UCCOM002 hereby declare that the dissertation entitled "IMPACT OF CORPORATE SOCIAL RESPONSIBILITY INITIATIVES ON THE PERFORMANCE OF A BUSINESS ORGANISATION" is an original and bonafide work carried out by me in partial fulfilment of the requirements for the award of the Degree in Master of Commerce by Bangalore university, Jnana Bharathi, Bangalore, under the guidance of Prof. NAMRATA RANI K, M. Com, M.B. A, M. PHIL, PGDPM Associate Professor, Department of Commerce and Management of Sri Aurobindo College Bangalore.

I also declare that no part of this representation has been previously published or submitted as a project representation of any Degree, Diploma, Associate-ship, Fellowship or any other similar title of this University or any other University.

Place: Bangalore

Date: 30/09/20



ANUSH KUMAR A

(Reg No:19UCCOM002)

**A STUDY ON
“EFFECTIVENESS OF SUPPLY CHAIN MANAGEMENT IN
IMPROVING CUSTOMER SERVICE”**

**AT
ATHARAV MARKETING
BANGALORE**

**A Project report submitted in partial fulfillment of the requirements
for the award of the Degree**

MASTER OF COMMERCE

**OF
BANGALORE UNIVERSITY**



Submitted By

**BRUNDA S M
REG NO: - 19UCCOM003
PG DEPARTMENT OF COMMERCE**

UNDER THE GUIDANCE OF

**Smt. VEENA RAVISHANKAR
M.Com, MBA, NET (Com), KSET (Mgt), DCFA
Asst Prof. Dept. of Com & Mgt**

RAJAJINAGAR EDUCATION SOCIETY'S



**SRI AUROBINDO COLLEGE
#66, 20th Main, 1st Block, Rajajinagar
Bangalore -560010
2020 – 2021**





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SRI AUROBINDO COLLEGE



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Recognised under section 2(f) & 12(B) of UGC Act, 1956

Ref. No. :

Date : 30/09/21

COLLEGE CERTIFICATE

This is to certify that Ms BRUNDA S M student of SRI AUROBINDO COLLEGE pursuing IV Semester M.Com, bearing Register No. 19UCCOM003 for the academic year 2020-2021, has successfully completed the project titled A STUDY ON "EFFECTIVENESS OF SUPPLY CHAIN MANAGEMENT IN IMPROVING CUSTOMER SERVICE" at Atharav Marketing, Bangalore under the guidance of Smt. VEENA RAVISHANKAR Asst Prof., Department of Commerce and Management, in partial fulfilment of the requirements for the award of Degree in Master of Commerce from Bangalore University Jnanabharathi Campus, Bangalore

Place: Bangalore


DR SAILAJA M.

PRINCIPAL
PRINCIPAL

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66 (OLD NO. 413) 20TH MAIN, I BLOCK,
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

COMPANY CERTIFICATE

This is to certify that **Ms. Brunda. S. M.** bearing Register No, 19UCCOM003 Student of 4th Sem, M.Com at **Sri Aurobindo College, Bangalore-560010**, has successfully completed the academic Project titled **A STUDY ON "EFFECTIVENESS OF SUPPLY CHAIN MANAGEMENT IN IMPROVING CUSTOMER SERVICE"** at **Atharav Marketing, Bangalore** during the period from "1st June-2021 to 31st Aug-2021" in our organization, under the guidance of

Mr. Abhijeet Ramesh Gurav CEO of Atharav Marketing Bangalore.

She has showed her extensive interest during her project work, which is worth appreciating.

The Atharav Marketing wishes **Brunda S. M.**, a bright future

For ATHARAV MARKETING
A.R. Gurav
Mr. Abhijeet Ramesh Gurav
Proprietor
(CEO of Atharav)

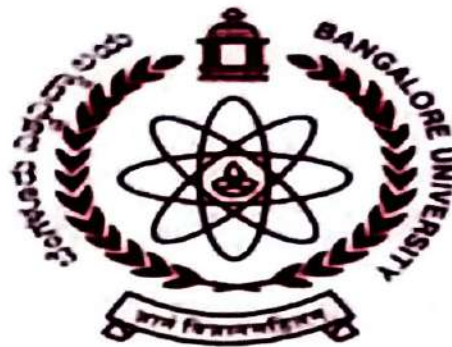
Place: Bangalore

Date: 30/09/21

A STUDY ON
"HOW DOSE CASHLESS TRANSACTION REACHES THE SMALL
BUSINESS VENDORS IN THE CITY OF BANGALORE "

A Project report submitted in partial fulfilment of the requirements for the
award of the Degree

MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY



Submitted By

CHAITHRA D N
REG NO: - 19UCCOM004
PG DEPARTMENT OF COMMERCE

UNDER THE GUIDANCE OF

SAMEENA
M.COM, NET, Assistant professor

RAJAJINAGAR EDUCATION SOCIETY'S

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Bangalore -560010
2020 - 2021





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ef. No. :

Date : 30/9/2021

COLLEGE CERTIFICATE

This is to Certifythat Ms CHAITHRA D N student of SRI AUROBINDO COLLEGE pursuing IV Semester M. Com, bearing Register No. 19UCCOM004 for the year 2020-2021, has successfully completed the project titled

“A STUDY ON HOW DOES CASHLESS TRANSACTION REACHES THE SMALL BUSINESS VENDORS IN BANGALORE CITY” under the guidance of Ms. SAMEENA Assistant Prof, Department of Commerce and Management, in partial fulfilment of the requirements for the award of the degree in Master of Commerce under Bangalore University for the Academic year2020-2021.

Place: Bangalore


Dr. SAILAJA M.

PRINICIPAL
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**A STUDY ON
ISSUES AND CHALLENGES OF INNOVATION STRATEGIES
ADOPTED IN TEXTILE INDUSTRY WITH REFERENCE TO
SOHAN CLOTHING**

BANGALORE

A Project report submitted in partial fulfillment of the requirements for the
award of the Degree

MASTER OF COMMERCE

OF

BANGALORE UNIVERSITY



Submitted By

CHANDANA.C

REG NO: - 19UCCOM005

PG DEPARTMENT OF COMMERCE

UNDER THE GUIDANCE OF

Smt. NAMRATHA RANIK

M.Com, MBA, M.PHIL, PGDPM

Asst Prof. Dept. of Com & Mgt

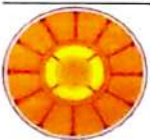
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Bangalore -560010

2020 - 2021





f. No. :

Date : 30/09/2021

COLLEGE CERTIFICATE

This is to certify that, Ms. **CHANDANA.C** student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.COM, bearing **Reg.No 19UCCOM005** for the year 2020-21 has successfully completed the Project titled "**A STUDY ON ISSUES AND CHALLENGES OF INNOVATION STRATEGIES ADOPTED IN TEXTILE INDUSTRY WITH REFERENCE TO SOHAN CLOTHING**". under the guidance of **NAMRATA RANI.K, M.COM, M.B.A, M.PHIL, PGDPM Associate Professor, Department of Commerce and Management** as the partial fulfillment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore

Sailaja M
DR. SAILAJA.M

Principal

PRINCIPAL

SRI AUROBINDO COLLEGE
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RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

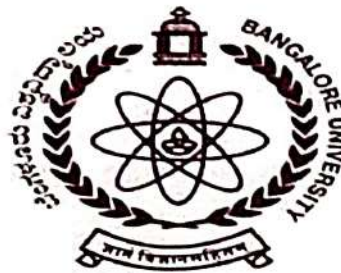
**A STUDY ON
A STUDY ON CUSTOMERS' AWARENESS AND PERCEPTION TOWARDS
GREEN BANKING WITH SPECIAL REFERENCE TO STATE BANK OF INDIA IN
BENGALURU**

A Project report submitted in partial fulfillment of the requirements
for the award of the Degree

MASTER OF COMMERCE

OF

BANGALORE UNIVERSITY



Submitted By

**CHANDRASHEKAR M
REG NO: - 19UCCOM006
PG DEPARTMENT OF COMMERCE**

UNDER THE GUIDANCE OF

**Smt. ARCHANA .S
BCom, MBA,MPHIL, KSET
Asst Prof. Dept. of Com & Mgt**

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f. No. :

Date : 30/9/21

COLLEGE CERTIFICATE

This is to certify that, **Mr. CHANDRASHEKAR M** student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.COM, bearing Reg.No 19UCCOM006 for the year 2020-21 has successfully completed the Project titled "A STUDY ON CUSTOMERS' AWARENESS AND PERCEPTION TOWARDS GREEN BANKING WITH SPECIAL REFERENCE TO STATE BANK OF INDIA IN BENGALURU". under the guidance of Smt **ARCHANA S**, M.COM, M.B.A, M.PHIL, KSET Associate Professor, Department of Commerce and Management as the partial fulfilment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore


DR. SAILAJAM
Principal

PRINCIPAL
SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK,
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PH. : 23322232

A STUDY ON
“EFFECT OF VIRTUAL EDUCATION SYSTEM ON HIGHER
EDUCATION DUE TO COVID-19”

Project report submitted in partial fulfilment and requirement for the award of the degree
in

MASTER OF COMMERCE OF

BANGALORE UNIVERSITY



By

H.D.SUSHMITHA

(Reg. No. – 19UCCOM007)

Under the guidance of

Asst prof. SAMEENA

M.COM, NET



SRI AUROBINDO COLLEGE

#66, 20th main, 1st Block, Rajajinagar

Bangalore-560010

2020-2021





Date : 30/09/2021

COLLEGE CERTIFICATE

This is to certify that, **Ms. H.D.SUSHMITHA** student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.COM, bearing **Reg.No 19UCCOM007** for the year 2020-21 has successfully completed the Project titled "**EFFECT OF VIRTUAL EDUCATION SYSTEM ON HIGHER EDUCATION DUE TO COVID-19**" under the guidance of Asst Prof **SAMEENA, M.COM, NET** as the partial fulfillment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore

Sailaja
DR. SAILAJA M

Principal *30/9/2021*

PRINCIPAL

SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK,
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232



Date : 30/09/2021

f. No. :

CERTIFICATE BY GUIDE

This is to certify that the dissertation titled-"**EFFECT OF VIRTUAL EDUCATION SYSTEM ON HIGHER EDUCATION DUE TO COVID-19**" is an original work of Ms. **H.D. SUSHMITHA** bearing University Register Number **19UCCOM007** and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of Bangalore University. The report has not been submitted earlier either to this University /Institution for the fulfillment of the requirement of a course of study.

Place:Bangalore

(SAMEENA)

Signature of the guide



f. No. :

Date : 30/09/2021

CO-ORDINATOR CERTIFICATE

This is to certify that Ms. **H.D. SUSHMITHA** Bearing Register No:19UCCOM007 has successfully completed his project titled, "**EFFECT OF VIRTUAL EDUCATION SYSTEM ON HIGHER EDUCATION DUE TO COVID-19**". She has prepared and submitted the project under the guidance of **SAMEENA Assistant Professor, Department of Commerce and Management, M.COM NET**. This project is being submitted to Bangalore University in partial fulfillment for the requirement of award of M.COM Degree.

This project is based on the original study and it has not been previously submitted to any other Universities/Institutions for the award of any Degree, Diploma, Associateship, Fellowship or other similar titles.

Her character and conduct is satisfactory during the study and we wish her all the success in future endeavors.

Place: Bangalore

Archana S
30/09/21
ARCHANA.S
(CO-ORDINATOR)

STUDENT DECLARATION

I, **H.D. SUSHMITHA** student of SRI AUROBINDO COLLEGE, pursuing IV semester M. Com, bearing the Register No. 19UCCOM007 hereby declare that the dissertation entitled "**EFFECT OF VIRTUAL EDUCATION SYSTEM ON HIGHER EDUCATION DUE TO COVID-19**" is an bonafide work carried out by me in partial fulfilment of the requirements for the award of the Degree in Master of Commerce by Bangalore university, Jnana Bharathi, Bangalore, under the guidance of **Asst. Prof. SAMEENA**, M. Com, NET.

I also declare that no part of this representation has been previously published or submitted as a project representation of any Degree, Diploma, Associate-ship, Fellowship or any other similar title of this University or any other University.

Place: Bangalore

Date: 30/09/2021

Sushmitha

H.D. SUSHMITHA

(Reg No: 19UCCOM007)

**“A STUDY ON
GST IMPACT ON HOSPITALITY INDUSTRY WITH
REFERENCE TO BANGALORE”**

A project report submitted in partial fulfilment of the requirements for the award of

The degree

MASTER OF COMMERCE

OF

BANGALORE UNIVERSITY



Submitted By

HARSHITHA. R

REGISTER NUMBER-19UCCOM008

UNDER THE GUIDANCE OF

SAMEENA

M. COM, NET, assistant professor

RAJAJINAGAR EDUCATION SOCIETY'S

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Bangalore -560010

2020 - 2021





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No. :

Date : 30/09/2021

COLLEGE CERTIFICATE

This is to Certify that Ms **Harshitha R** student of **SRI AUROBINDO COLLEGE** pursuing IV Semester M. Com, bearing Register No. **19UCCOM008** for the year 2020-2021, has successfully completed the project titled

"A STUDY ON GST IMPACT ON HOSPITALITY INDUSTRY WITH REFERENCE TO BANGALORE" under the guidance of **Smt. Sameena** Assistant Prof., Department of Commerce and Management, in partial fulfilment of the requirements for the award of the degree in Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore

Sailaja
Dr. SAILAJA M

PRINCIPAL

PRINCIPAL

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A STUDY ON
"IMPACT OF QUALITY CONTROL AS AN EFFECTIVE TOOL ON
SALES VOLUME"
IN
HEALTHIUM MEDTECH PRIVATE LIMITED
BANGALORE

A Project report submitted in partial fulfillment of the requirements for the
award of the Degree

MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY



Submitted By

KAVYA HN
REG NO: - 19UCCOM009
PG DEPARTMENT OF COMMERCE

UNDER THE GUIDANCE OF

Prof. NAMRATA RANLIK
M.Com, MBA, M PHIL, PGDPM ASSOCIATE ROFESSOR, DEPARTMENT OF
COMMERCEAND MANAGEMENT

RAJAJINAGAR EDUCATION SOCIETY'S



SRI AUROBINDO COLLEGE
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Bangalore -560010
2020 – 2021



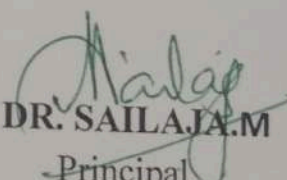


Date : _____

COLLEGE CERTIFICATE

This is to certify that, Ms. KAVYA H N student of SRI AUROBINDO COLLEGE pursuing IV semester M.COM, bearing Reg.No 19UCCOM009 for the year 2020-21 has successfully completed the Project titled "IMPACT OF QUALITY CONTROL AS AN EFFECTIVE TOOL ON SALES VOLUME IN HEALTHIUM MEDTECH PRIVATE LIMITED, BANGALORE" under the guidance of NAMRATA RANI.K, M.COM, M.B.A, M.PHIL, PGDPM Associate Professor, Department of Commerce and Management as the partial fulfillment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore


DR. SAILAJA.M
Principal

PRINCIPAL
SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN. I BLOCK
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

**A STUDY ON
“EFFECTIVENESS OF ACCOUNTING SYSTEM”**

**AT
ATHARAV MARKETING
BANGALORE**

**A Project report submitted in partial fulfillment of the requirements for
the award of the Degree**

**MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY**



Submitted By

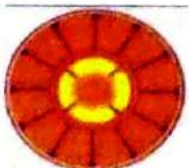
KEERTHANA T B

**REG NO: - 19UCCOM010
PG DEPARTMENT OF COMMERCE**

UNDER THE GUIDANCE OF

**Smt. VEENA RAVISHANKAR
M.Com, MBA, NET (Com), KSET (Mgt), DCFA
Asst Prof. Dept. of Com &Mgt**

RAJAJINAGAR EDUCATION SOCIETY'S



**SRI AUROBINDO COLLEGE
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Bangalore -560010
2020 – 2021**





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Recognised under section 2(f) & 12(B) of UGC Act, 1956



Ref. No. :

COLLEGE CERTIFICATE

Date : 30/09/2021

This is to certify that Ms **KEERTHANA T B** student of **SRI AUROBINDO COLLEGE** pursuing IV Semester M.Com, bearing Register No. **19UCCOM010** for the academic year 2020-2021, has successfully completed the project titled **A STUDY ON "EFFECTIVENESS OF ACCOUNTING SYSTEM"** at **Atharav Marketing Bangalore** under the guidance of **Smt. VEENA RAVISHANKAR** Asst Prof., Department of Commerce and Management, in partial fulfilment of the requirements for the award of the Degree in Master of Commerce From Bangalore University Jnanabharathi Campus, Bangalore.

Place: Bangalore

Date: 30/09/2021


Dr.SAILAJAM
PRINCIPAL

PRINCIPAL

SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

COMPANY CERTIFICATE

This is to certify that Ms. Keerthana. T. B. bearing Register No, 19UCCOM010 Student of 4th Sem, M.Com at **Sri Aurobindo College, Bangalore-560010**, has successfully completed the academic Project titled **A STUDY ON “EFFECTIVENESS OF ACCOUNTING SYSTEM”** at **Atharav Marketing**, during the period from **1-june-2021 to 31st Aug 2021** in our organization, under the guidance of Mr. Abhijeet Ramesh Gurav CEO of Atharav Marketing Bangalore.

She has showed her extensive interest during her project work, which is worth appreciating.

The Atharav Marketing wishes **Keerthana T.B**, a bright future

For **ATHARAV MARKETING**
A.R. Gurav
Mr. Abhijeet Ramesh Gurav
Proprietor
(CEO of Atharav)

Place: Bangalore

Date: *30/09/2021*

**A STUDY ON
RISE IN CASHLESS TRANSACTIONS AND IT'S PROS AND
CONS WITH REFERENCE TO BANGAOLRE.**

Dissertation submitted in partial fulfilment of the requirements for the
award of the Degree of

**MASTER OF COMMERCE
of
BANGALORE UNIVERSITY**



By

PAVITHRA. N

(Reg. No. - 19UCCOM011)

Under the guidance of

Asst Prof. SAMEENA

M.COM, NET

RAJAJINAGAR EDUCATION SOCEITY'S



SRI AUROBINDO COLLEGE

#66, 20th main, 1st Block,

Rajajinagar Bangalore-

560010

Bangalore University

2020- 2021





Date : 30/9/2021

COLLEGE CERTIFICATE

This is to Certify that, **Ms. Pavithra.N** student of **SRI AUROBINDO COLLEGE** pursuing IV Semester M.Com, bearing **Register No. 19UCCOM011** for the year 2020-2021 has successfully completed the Project entitled "**A STUDY ON RISE IN CASHLESS TRANSACTIONS AND IT'S PROS AND CONS WITH REFERENCE TO BANGALORE**" under the guidance of **SAMEENA, M.COM,NET**, Asst Professor, Department of Commerce and Management as the partial fulfilment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore

Sailaja
DR. SAILAJA.M
Principal *30/9/2021*

PRINCIPAL
SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK,
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232



No. :

Date : 30/9/2021

CERTIFICATE BY GUIDE

This is to certify that the dissertation titled"-**A STUDY ON RISE IN CASHLESS TRANSACTIONS AND IT'S PROS AND CONS WITH REFERENCE TO BANGALORE**" is an original work of Ms.PAVITHRA.N bearing University Register Number **19UCCOM011** and is being submitted in partial fulfilment for the award of the Master's Degree in Commerce of Bangalore University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of a course of study

Place: Bangalore**(SAMEENA)**

Signature of the guide



f. No. :

Date : 30/9/2021

CO-ORDINATOR CERTIFICATE

This is to certify that **Ms Pavithra N** bearing Register No **19UCCOM011** has successfully completed her project titled, "**A STUDY ON RISE IN CASHLESS TRANSACTIONS AND IT'S PROS AND CONS WITH REFERENCE TO BANGALORE**". She has prepared and submitted the project under the guidance of **SAMEENA MCOM, NET, Asst Professor, Department of Commerce and Management**. This Project is being submitted to Bangalore University in partial fulfilment for the requirement of award of Mcom Degree

This Project is based on the original study and it has not been previously submitted to any other University/Institutions for the award of any Degree, Diploma, Associateship, Fellowship or other similar titles.

Her character and conduct are satisfactory during the study and we wish her all the success in future endeavours

Place: Bangalore

Archana.S
30/09/21
ARCHANA.S
(Co-ordinator)

A STUDY ON
ANALYSIS OF NON PERFORMING ASSEST MANAGEMENT AND ITS
IMPACT ON PERFORMANCE OF SBI

Dissertation submitted in partial fulfillment of the requirements for the award of
the Degree of

MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY



By

ROOPA.R

(Reg.No.-19UCCOM013)

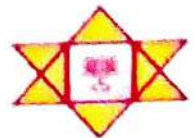
PG DEPARTMENT OF COMMERCE

Under the guidance of

Prof.NAMRATA RANIK

M.COM, MBA, M.PHIL, PGDPM

ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE AND
MANAGEMENT



RAJAJINAGAR EDUCATION SOCIETY

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Bangalore-560010

2020-2021



Rajajinagar Education Society's (Regd.)

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Ref. No. :

COLLEGE CERTIFICATE

Date : 30/09/2021

This is to certify that, Ms. ROOPA.R student of SRI AUROBINDO COLLEGE pursuing IV semester M.COM, bearing Reg.No 19UCCOM013 for the year 2020-21 has successfully completed the Project entitled "A STUDY ON ANALYSIS OF NON PERFORMING ASSET MANAGEMENT AND ITS IMPACT ON PERFORMANCE OF_SBI" under the guidance of NAMRATA RANI.K, M.COM, M.B.A, M.PHIL, PGDPM Associate Professor, Department of Commerce and Management as the partial fulfilment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore


DR. SAILAJAM
Principal 30/9/2021

PRINCIPAL

SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

**A STUDY ON
“IMPACT OF PERFORMANCE APPRAISAL ON STAFF
PRODUCTIVITY”**

**AT
DAYASHREE AND COMPANY PRIVATE LIMITED
BANGALORE**

A Project report submitted in partial fulfillment of the requirements
for the award of the Degree

MASTER OF COMMERCE

OF

BANGALORE UNIVERSITY



Submitted By

ROOPA S.K

REG NO: - 19UCCOM014

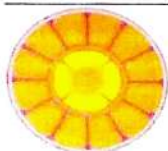
PG DEPARTMENT OF COMMERCE

UNDER THE GUIDANCE OF

Smt. ARCHANA S

B.Com, MBA, Mphil, KSET ,
Asst Prof. Dept. of Com & Mgt

RAJAJINAGAR EDUCATION SOCIETY'S



SRI AUROBINDO COLLEGE

#66, 20th Main, 1st Block, Rajajinagar

Bangalore -560010

2020 – 2021





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SRI AUROBINDO COLLEGE



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Recognised under section 2(f) & 12(B) of UGC Act, 1956

No. :

Date :

COLLEGE CERTIFICATE

This is to certify that Ms. **ROOPA S.K**, the student of IV Semester M.COM, Sri Aurobindo College, bearing the Reg. Number: 19UCCOM014 for the year 2020-2021, has successfully completed the project titled "**A STUDY ON IMPACT OF PERFORMANCE APPRAISAL ON STAFF PRODUCTIVITY IN DAYASHREE AND COMPANY PRIVATE LIMITED BANGALORE**", under the guidance of Smt. **ARCHANA.S** in partial fulfilment of the requirements for the award of Master of Commerce Degree, by the Bangalore University- Jnanabharathi Campus.


Dr. SAILAJA M.
PRINCIPAL

PRINCIPAL
SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN. I BLOCK,
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

DAYASHREE & CO.

#5E/3, 1st Phase, Peenya Indl. Area, Peenya,
Bangalore - 560 058. ☎ : 080-41238651
E-mail : info@turlube.com
Visit us at : www.turlube.com



VKG GROUP

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. ROOPA S.K** bearing Register No, **19UCCOM014** Student of 4th Sem, M.Com at Sri Aurobindo College, Bangalore-560010, has successfully completed the academic Project titled **A STUDY ON "IMPACT OF PERFORMANCE APPRAISAL ON STAFF PRODUCTIVITY"** at **Dayashree and Company Private Limited**, Bangalore during the period from "1st june-2021 to 31st Aug-2021" in our organization, under the guidance of

Mr. Manish M Guttedar (MANAGING DIRECTOR) of Dayashree and Company Private Limited Bangalore.

She has showed her extensive interest during her project work, which is worth appreciating.

The Dayashree and Company Private Limited wishes **ROOPA S.K** a bright future.

Date: 24/04/2021

Place: Bangalore

Mr. Manish M Guttedar
(MANAGING DIRECTOR)

**A STUDY ON
"CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES
& ITS EFFECTIVENESS"**

**AT
SHRI RAM SOLUTIONS, BANGALORE.**

**A Project report submitted in partial fulfillment of the requirements
for the award of the Degree**

**MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY**



Submitted By

**SANDHYA K H
REG NO: - 19UCCOM015
PG DEPARTMENT OF COMMERCE**

UNDER THE GUIDANCE OF

**Smt. VEENA RAVISHANKAR
M.Com, MBA, NET (Com), KSET (Mgt), DCFA
Asst Prof. Dept. of Com & Mgt**



**RAJAJINAGAR EDUCATION SOCIETY
SRI AUROBINDO COLLEGE**

no. 20th Main, 1st Block, Rajajinagar, Bangalore-560019

2020-2021



No. :

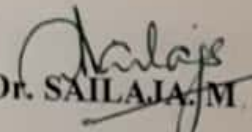
Date :

COLLEGE CERTIFICATE

This is to certify that Ms SANDHYA .K.H student of SRI AUROBINDO COLLEGE pursuing IV Semester M.Com, bearing Register No. 19UCCOM015 for the year 2020-2021, has successfully completed the project titled A study on "CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES & ITS EFFECTIVENESS" at Shri Ram Solutions, Bangalore under the guidance of Smt. VEENA RAVISHANKAR, Asst Prof., Department of Commerce and Management, in partial fulfillment of the requirements for the Award of Degree in Master of Commerce from Bangalore University Jnanabharathi Campus, Bangalore.

Place: Bangalore

Date: 30/9/2021


Dr. SAILAJA. M.
PRINCIPAL

PRINCIPAL

SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK,
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PH. : 23322232

Ref :

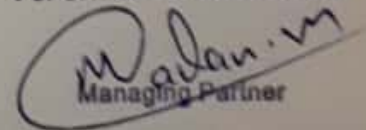
COMPANY CERTIFICATE

This is to Certify that Ms. Sandhya K H bearing Register No.19UCCOM015, student of IV Semester M.Com at Sri Aurobindo College, Bangalore-560010, has successfully completed the academic project titled A Study on "CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES & ITS EFFECTIVENESS" at Shri Ram Solutions during the period from 1st June,2021 to 31st August,2021 in our organization, under the guidance of Mr. Madan M, Managing Partner of Shri Ram Solutions, Bangalore.

She has shown her extensive interest during her project work, which is worth appreciating.

Shri Ram Solutions wishes Sandhya K H a bright future.

For SHRI RAM SOLUTIONS



Managing Partner

Mr. Madan M

Managing Partner (Shri Ram Solutions)

AN ANALYSIS OF
“A Study on Commodity Trading and Investor Awareness on
Gold and Silver in Bangalore”

Submitted in partial fulfillment of the requirements for the award of the

Degree of
MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY



BY

SHYAM SUNDAR. J. S

(REG. NUMBER -19UCCOM016)

UNDER THE GUIDANCE OF

Asst Prof. SAMEENA

M.com, NET



SRI AUROBINDO COLLEGE



RAJAJINAGAR

BANGALORE 2020-2021



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Ref. No. :

Date : 30/9/2021

COLLEGE CERTIFICATE

This is to certify that, **Mr. SHYAM SUNDAR.J.S** student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.COM, bearing **Reg.No 19UCCOM016** for the year 2020-21 has successfully completed the Project titled "**A Study on Commodity Trading and Investor Awareness on Gold and Silver in Bangalore**" under the guidance of **Smt. SAMEENA** Asst. Prof., Department of Commerce and Management as the partial fulfilment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore

Sailaja
DR. SAILAJA.M
Principal 29/9/2021

PRINCIPAL

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RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232



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Date: 30/9/2021

CERTIFICATE BY GUIDE

This is to certify that the dissertation titled "A Study on Commodity Trading and Investor Awareness on Gold and Silver in Bangalore" is an original work of Mr. SHYAM SUNDAR.J.S, bearing Register Number 19UCCOM016 and is being submitted in partial fulfilment for the award of the Master's Degree in Commerce of Bangalore University. The report has not been submitted earlier either to this University /Institution for the fulfilment of the requirement of a course of study.

Place: Bangalore


(Smt. SAMEENA)
Signature of the guide



Rajajinagar Education Society's (Regd.)

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Recognised under section 2(f) & 12(B) of UGC Act, 1956



Ref. No. :

Date : 30/9/2024

CO-ORDINATOR CERTIFICATE

This is to certify that Mr. SHYAM SUNDAR.J.S bearing Register No:19UCCOM016 has successfully completed his project titled, "A Study on Commodity Trading and Investor Awareness on Gold and Silver in Bangalore". He has prepared and submitted the project under the guidance of Smt. SAMEENA Asst. Prof., Department of Commerce and Management. This project is being submitted to Bangalore University in partial fulfilment for the requirement of award of M.COM Degree.

This project is based on the original study and it has not been previously submitted to any other Universities/Institutions for the award of any Degree, Diploma, Associateship, Fellowship or other similar titles.

His character and conduct is satisfactory during the study and we wish him all the success in future endeavours.

Place: Bangalore


ARCHANA.S
(CO-ORDINATOR)

STUDENT DECLARATION

I, **SHYAM SUNDAR.J.S** student of **SRI AUROBINDO COLLEGE**, pursuing IV semester M.com, bearing the **Register No. 19UCCOM016** hereby declare that the dissertation entitled **“A Study on Commodity Trading and Investor Awareness on Gold and Silver in Bangalore”** is an Bonafede work carried out by me in partial fulfilment of the requirements for the award of the Degree in Master of Commerce by Bangalore university, Jnana Bharathi, Bangalore, under the guidance of **Asst. Prof. SAMEENA**, M. Com, NET, Asst. Prof of Department of Commerce and Management of Sri Aurobindo College Bangalore.

I also declare that no part of this representation has been previously published or submitted as a project representation of any Degree, Diploma, Associate-ship, Fellowship or any other similar title of this University or any other University.

Place: **Bangalore**

Date: **30/9/2021**

Shyam Sundar JS
SHYAM SUNDAR. J. S.

(Reg No: 19UCCOM016)

**A STUDY ON
"THE OUTCOME OF MARKETING STRATEGIES IN
IMPROVING SALES"**

**AT
ASHI AGRO BIOTECH (P) LTD.,
FERTILIZER DIVISION**

**Dissertation submitted in partial fulfilment of the requirements
for the award of the Degree
MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY**



**Submitted By
SOWMYA.S**

**REG NO: - 19UCCOM017
PG DEPARTMENT OF COMMERCE**

UNDER THE GUIDANCE OF

Smt. VEENA RAVISHANKAR

M.Com, MBA, NET (Com), KSET (Mgt), DCFA

Asst. Prof. Dept. of Com & Mgt



**RAJAJINAGAR EDUCATION SOCIETY
SRI AUROBINDO COLLEGE**

#66, 20th Main, 1st Block, Rajajinagar, Bangalore-560010

2020-2021

**A STUDY ON
“THE OUTCOME OF MARKETING STRATEGIES IN
IMPROVING SALES”**

**AT
ASHI AGRO BIOTECH (P) LTD.,
FERTILIZER DIVISION**

Dissertation submitted in partial fulfilment of the requirements
for the award of the Degree

**MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY**



Submitted By
SOWMYA. S

REG NO: - 19UCCOM017
PG DEPARTMENT OF COMMERCE

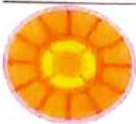
UNDER THE GUIDANCE OF

Smt. VEENA RAVISHANKAR

M.Com, MBA, NET (Com), KSET (Mgt), DCFA

Asst. Prof. Dept. of Com & Mgt

RAJAJINAGAR EDUCATION SOCIETY'S



SRI AUROBINDO COLLEGE

#66, 20th Main, 1st Block, Rajajinagar

Bangalore -560010

2020 – 2021





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Recognised under section 2(f) & 12(B) of UGC Act, 1956

Ref. No. :

Date : 30/09/2021

COLLEGE CERTIFICATE

This is to certify that Ms. SOWMYA. S student of SRI AUROBINDO COLLEGE pursuing IV Semester M.Com, bearing Register No. 19UCCOM017 for the Academic year 2020-2021, has successfully completed the project entitled A Study On "THE OUTCOME OF MARKETING STRATEGIES IN IMPROVING SALES" at AHSI AGRO BIOTECH (P) LTD FERTILIZER DIVISION., under the guidance of Smt. VEENA RAVISHANKAR Asst Prof., Department of Commerce and Management, in partial fulfilment of the requirements for the award of the degree in Master of Commerce from Bangalore University Jnanabharathi Campus Bangalore.

Place: Bangalore

Sailaja
Dr. SAILAJA, M

PRINCIPAL

PRINCIPAL

SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK,
RAJAJINAGAR, BANGALORE - 560 010
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ef. No. :

Date : 30/09/2021

GUIDE CERTIFICATE

This is to certify that **Ms. SOWMYA. S** student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.Com, bearing **Register No. 19UCCOM017** has successfully completed her project entitled **A Study On "THE OUTCOME OF MARKETING STRATEGIES IN IMPROVING SALES"** at **AHSI AGRO BIOTECH (P) LTD FERTILIZER DIVISION.,** She has prepared and submitted the report under my guidance and Supervision.

This project report is being submitted to Bangalore University in partial fulfilment of the requirements for the award of the Degree in Master of Commerce.

No part of this project report has been previously published or submitted for the award of any Degree or Diploma.

Place: Bangalore


Smt. VEENARAVISHANKAR

Project guide



SRI AUROBINDO COLLEGE

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Recognised under section 2(f) & 12(B) of UGC Act, 1956



Date : 30/09/2021

No. :

COORDINATOR CERTIFICATE

This is to certify that **Ms. SOWMYA. S** student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.com, bearing **Register No. 19UCCOM017** has successfully completed her project entitled **A Study On "THE OUTCOME OF MARKETING STRATEGIES IN IMPROVING SALES"** at **AHSI AGRO BIOTECH (P) LTD FERTILIZER DIVISION.,**

This project report is being submitted to Bangalore University in partial fulfilment of the requirements for the award of Degree in Master of Commerce from Bangalore University.

No part of this project report has been previously published or submitted for the award of any Degree or Diploma to this University or any other University.

Place: Bangalore


30/09/21

Smt. ARCHANA. S

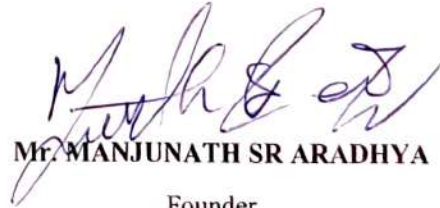
Coordinator

COMPANY CERTIFICATE

This is to certify that **Ms. SOWMYA. S, Regd. No. 19UCCOM017** Student of IV semester M.com at **SRI AUROBINDO COLLEGE, BANGALORE- 560 086**. Has successfully completed her academic project work titled **A Study On “THE OUTCOME OF MARKETING STRATEGIES IN IMPROVING SALES”** during the period from 15.06.2021 to 15.09.2021 in our organization, under the guidance of **Mr. PARIKSHITH M ARADHYA**

She has showed her extensive interest during her project work, which is worth appreciating.

The **AHSI AGRO BIOTECH** wishes **SOWMYA. S**, a bright future



Mr. MANJUNATH SR ARADHYA
Founder

AHSI AGRO BIOTECH PVT LTD.,



**-AN ANALYTICAL STUDY ON EMPLOYEE MOTIVATION AND SAFETY
MEASURES**

**IN
INDIAN AIRLINE INDUSTRY**

Submitted in partial fulfillment of the requirements for the award of the

Degree of
MASTER OF COMMERCE
OF
BANGALORE UNIVERSITY



BY

SOWMYA .M

(REG.NUMBER -19UCCOM018)

UNDER THE GUIDANCE OF

Smt. ARCHANA.S



SRI AUROBINDO COLLEGE



RAJAJINAGAR

BANGALORE 2020-2021



SRI AUROBINDO COLLEGE

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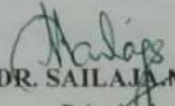
Date :

Ref. No. :

COLLEGE CERTIFICATE

This is to certify that, Ms. SOWMYA. M student of SRI AUROBINDO COLLEGE pursuing IV semester M.COM, bearing Reg.No 19UCCOM018 for the year 2020-21 has successfully completed the Project titled "AN ANALYTICAL STUDY ON EMPLOYEE MOTIVATION AND SAFETY MEASURES IN INDIAN AIRLINE INDUSTRY" under the guidance of Ms. ARCHANA.S, B.Com, MBA, MPhil, M.PHIL, KSET, Coordinator of PG Department as the partial fulfillment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore


DR. SAILAJA.M

Principal

PRINCIPAL

SRI AUROBINDO COLLEGE

66 (OLD NO. 413) 20TH MAIN, I BLOCK,

RAJAJINAGAR, BANGALORE - 560 010

PH. : 23322232

Old Building : # 6/C, V Main, Dr. M.C. Modi Road, Mahalakshmpuram, Bangalore - 560 086. Ph. : 080 - 2349244

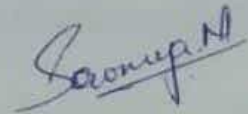
New Building : # 66 (old No.413) 20th Main, I Block, Rajajinagar, Bangalore - 560 010. Ph. : 080 - 2332 2232

E-mail : sriurobindocollege2019@gmail.com, Website: sriurobindocollege.ac.in

STUDENT DECLARATION

I, Ms. SOWMYA. M a student of SRI AUROBINDO COLLEGE, Rajajinagar, Bangalore, bearing the Reg. Number: 19UCCOM018 hereby declare that the project report entitled "AN ANALYTICAL STUDY ON EMPLOYEE MOTIVATION AND SAFETY MEASURES IN INDIAN AIRLINE INDUSTRY", is an original work carried out by me under online guidance of Smt. ARCHANA.S PG Department of Commerce, SRI AUROBINDO COLLEGE, Bangalore, in partial fulfillment of the requirements of Bangalore University for the award of the Degree in Master of Commerce. I also declare that no part of this report has been previously published or submitted as a project representation of any Degree Diploma, Associate ship, Fellow ship or any other similar title to this university or any other University.

Place: Bangalore



SOWMYA. M

(REG. NUMBER: 19UCCOM018)



Date :

f. No. :

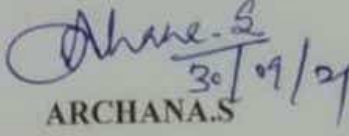
CO-ORDINATOR CERTIFICATE

This is to certify that Ms. SOWMYA. M, bearing Register No: 19UCCOM018 has successfully completed his project titled, "AN ANALYTICAL STUDY ON EMPLOYEE MOTIVATION AND SAFETY MEASURES IN INDIAN AIRLINE INDUSTRY". She has prepared and submitted the project under the guidance of ARCHANA. S, B.COM, M.B.A, M.PHIL, KSET, Coordinator Department of Post-Graduation. This project is being submitted to Bangalore University in partial fulfillment for the requirement of award of M.COM Degree.

This project is based on the original study and it has not been previously submitted to any other Universities/Institutions for the award of any Degree, Diploma, Associateship, Fellowship or other similar titles.

Her character and conduct is satisfactory during the study and we wish her all the success in future endeavors.

Place: Bangalore


30/09/21
ARCHANA.S
(CO-ORDINATOR)

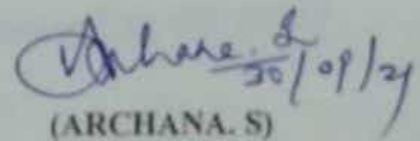


Date :

CERTIFICATE BY GUIDE

This is to certify that the dissertation titled-"AN ANALYTICAL STUDY ON EMPLOYEE MOTIVATION AND SAFETY MEASURES IN INDIAN AIRLINE INDUSTRY" is an original work of Ms. SOWMYA. M, Bangalore University Register Number 19UCCOM018 and is being submitted in partial fulfillment for the award of the Master's Degree in Commerce of Bangalore University. The report has not been submitted earlier either to this University /Institution for the fulfillment of the requirement of a course of study.

Place: Bangalore


20/09/21

(ARCHANA. S)

Signature of the guide

**IMPACT OF OCCUPATIONAL STRESS AMONG HEALTH
WORKERS IN HOSPITALS**

Dissertation submitted in partial fulfilment of the requirement for the
award of the Degree of

MASTER OF COMMERCE

OF

BANGALORE UNIVERSITY



Bangalore University

By

SUMA.R

(Reg No 19UCCOM019)

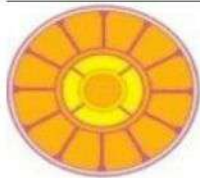
PG DEPARTMENT OF COMMERCE

Under the guidance of

Prof. NAMRATA RANIK

M. COM, MBA, M. PHIL, PGDPM

**ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE AND
MANAGEMENT**



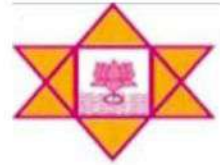
RAJAJINAGAR EDUCATION SOCIETY

SRI AUROBINDO COLLEGE

#66, 20th Main, 1st Block, Rajajinagar

Bangalore-500010

2020-2021





Rajajinagar Education Society's (Regd.)
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Ref. No. :

Date : 30/09/2021

COLLEGE CERTIFICATE

This is to certify that, Ms. SUMA.R student of SRI AUROBINDO COLLEGE pursuing IV semester M.COM, bearing Reg. No19UCCOM019 for the year 2020-2021 has successfully completed the project entitled "IMPACT OF OCCUPATIONAL STRESS AMONG HEALTH WORKERS IN HOSPITALS", under the guidance of NAMRATA RANIK, M.COM, MBA, M.PHIL, PGDPM Associate professor, Department of Commerce and Management as the partial fulfillment of the requirements for the award of Master of Commerce under Bangalore University for the Academic year 2020-2021.

Place: Bangalore


Dr. SAILAJA M.
Principal

PRINCIPAL

SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK,
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

**AN ANALYTICAL STUDY ON MARKETING STRATEGIES ADOPTED BY
“RELIANCE JIO MARKET”**

AT

“RELIANCE JIO INFOCOMM LTD”

**Dissertation submitted in partial fulfillment of the requirements for the award of
the Degree of**

MASTER OF COMMERCE

OF

BANGALORE UNIVERSITY



BY

SWATHI .M

(REG.NUMBER -19UCCOM020)

UNDER THE GUIDANCE OF

Smt. ARCHANA.S



SRI AUROBINDO COLLEGE



RAJAJINAGAR

BANGALORE 2020-2021



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Ref. No. :

Date : 30/09/2021

COLLEGE CERTIFICATE

This is to certify that, Ms. SWATHI.M student of SRI AUROBINDO COLLEGE pursuing IV semester M.COM, bearing Reg. No 19UCCOM020 for the year 2020-2021 has successfully completed the project entitled "AN ANALYTICAL STUDY ON MARKETING STRATEGIES ADOPTED BY RELIANCE JIO MARKET", under the guidance of Smt. ARCHANA.S, B.COM, MBA, M.PHIL, KSET, coordinator, PG Department of Commerce as the partial fulfillment of the requirements for the award of Master of Commerce under Bangalore university for the Academic year 2020-2021.

Place: Bangalore

Sailaja
Dr.SAILAJA.M
Principal 30/9/2021

PRINCIPAL
SRI AUROBINDO COLLEGE
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RAJAJINAGAR, BANGALORE - 560 010
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Ref. No. :

Date : 30/9/2021

COLLEGE CERTIFICATE

This is to certify that **Mr. VISHANTH V** student of **SRI AUROBINDO COLLEGE** pursuing IV Semester M.Com, bearing **Register No. 19UCCOM021** for the Academic year 2020-2021, has successfully completed the project entitled **A Study On "IMPLICATION OF GOODS AND SERVICE TAX AND IT'S REGULATIONS"** at **SNNAP DESIGNTECH LLP.**, under the guidance of **Smt. VEENA RAVISHANKAR** Asst. Prof., Department of Commerce and Management, in partial fulfilment of the requirements for the award of the degree in Master of Commerce under Bangalore University Jnanabharathi Campus Bangalore.

Place: Bangalore


Dr. SAILAJA M
PRINCIPAL 30/9/2021

PRINCIPAL

SRI AUROBINDO COLLEGE
66 (OLD NO. 413) 20TH MAIN, I BLOCK,
RAJAJINAGAR, BANGALORE - 560 010
PH. : 23322232

**A STUDY ON
“IMPLICATION OF GOODS AND SERVICE TAX AND IT’S
REGULATIONS”**

AT

“SNNAP DESIGNTECH LLP”

BANGALORE

A Project report submitted in partial fulfillment of the requirements for the
award of the Degree

MASTER OF COMMERCE

OF

BANGALORE UNIVERSITY



Submitted By

VISHANTH.V

REG NO: - 19UCCOM021

PG DEPARTMENT OF COMMERCE

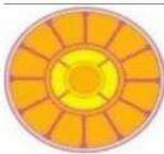
UNDER THE GUIDANCE OF

Smt. VEENA RAVISHANKAR

M.Com, MBA, NET (Com), KSET (Mgt), DCFA

Asst Prof. Dept. of Com &Mgt

RAJAJINAGAR EDUCATION SOCIETY'S



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2020 – 2021





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Ref. No. :

Date : 30/09/2021

GUIDE CERTIFICATE

This is to certify that **Mr. VISHANTH V** student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.Com, bearing **Register No. 19UCCOM021** has successfully completed his project entitled **A Study On "IMPLICATION OF GOODS AND SERVICE TAX AND IT'S REGULATIONS"** at **SNNAP DESIGNTech LLP.**, he has prepared and submitted the report under my guidance and Supervision.

This project report is being submitted to Bangalore University in partial fulfilment of the requirements for the award of the Degree in Master of Commerce.

No part of this project report has been previously published or submitted for the award of any Degree, Diploma or any other university.

Place: Bangalore


Smt.VEENARAVISHANKAR

Project guide



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Ref. No. :

Date : 30/09/2021

COORDINATOR CERTIFICATE

This is to certify that **Mr. VISHANTH V** student of **SRI AUROBINDO COLLEGE** pursuing IV semester M.Com, bearing Register No. **19UCCOM021** has successfully completed his project entitled **A Study On "IMPLICATION OF GOODS AND SERVICE TAX AND IT'S REGULATIONS"** at **SNNAP DESIGNTECH LLP.**, This project report is being submitted to Bangalore University in partial fulfilment of the requirements for the award of Degree in Master of Commerce from Bangalore University.

No part of this project report has been previously published or submitted for the award of any Degree or Diploma to this University or any other University.

Place: Bangalore


30/09/21

Smt. ARCHANA. S

Coordinator



Date: 14.09.2021

COMPANY CERTIFICATE

This is to certify that **Mr. Vishanth V, Regd. No. 19UCCOM021**, IV semester M.com student of **SRI AUROBINDO COLLEGE, BANGALORE- 560 010**. Has successfully completed his academic project work titled **A Study On "IMPLICATION OF GOODS AND SERVICE TAX AND IT'S REGULATIONS"** at **SNNAP DESIGNTech LLP** during the period from 14.06.2021 to 11.09.2021 in our organization, under the guidance of **Mr. Karthik N S**.

He has showed his extensive interest during his project work, which is satisfactory and worth appreciating.

The **SNNAP DESIGNTech LLP** wishes **Vishanth V**, success in his future endeavours.

Mr. Karthik N S

Partner

(SNNAP DESIGNTech LLP)